



**For Immediate Release:** December 3, 2009

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**HARLEM CDC HOSTS 4<sup>TH</sup> ANNUAL SMALL BUSINESS CONFERENCE  
AT ADAM CLAYTON POWELL JR. STATE OFFICE BUILDING**

*Diverse partnership of private, non-profit, government and community organizations will join forces to address the needs of Upper Manhattan small business owners at half day conference*

The Harlem Community Development Corporation (Harlem CDC), in partnership with other local small business development organizations, will host the 4<sup>th</sup> annual Small Business Conference on Thursday, December 10<sup>th</sup>, at the Adam Clayton Powell Jr. State Office Building.

The conference theme is “Doing Business in Upper Manhattan During Tough Economic Times, and is sponsored by CitiBank.

“This is the most challenging climate for doing business in greater Harlem in decades,” said Harlem CDC President Curtis L. Archer. “To survive, and then to thrive as the recovery picks up steam, our businesses need to access all the resources and information we’ve marshaled for this event,” Archer said. “I urge all Upper Manhattan businesses to attend.”

For more information, please review the flyer below:

**Harlem Community Development Corporation**, a subsidiary of Empire State Development Corporation, serves the greater Harlem community through planning and implementing a range of community development and revitalization initiatives for restoring Upper Manhattan as an economically stable and culturally vibrant community. For more information on Harlem CDC please visit <http://www.harlemcdc.org> .



# SMALL BUSINESS CONFERENCE

Doing Business In Upper Manhattan During Tough Economic Times

**Thursday, December 10th  
8:30AM - 12 Noon**

## ON THE AGENDA:

- ◇ THE ENTREPRENEURIAL ASSISTANCE PROGRAM
- ◇ WRITING AN EFFECTIVE BUSINESS PLAN
- ◇ MARKETING YOUR BUSINESS (WHY IT'S IMPORTANT)
- ◇ ACCESS TO CAPITAL (DURING THESE TIMES)
- ◇ WHAT YOU REALLY NEED TO KNOW ABOUT BUSINESS FINANCING (THE DO'S AND THE DON'TS)

TO PRE-REGISTER FOR THIS **FREE** SMALL BUSINESS CONFERENCE CONTACT:  
ELAINE CAESAR (212) 961-4100 OR FLORA CHI (212) 803-3241

IF YOU ARE INTERESTED IN STARTING A BUSINESS OR EXPANDING AN EXISTING BUSINESS THIS CONFERENCE IS THE PLACE TO BE. WE CAN HELP YOU OPEN THE DOORS TO SUCCESS! SEATING IS LIMITED REGISTER EARLY!

KEYNOTE SPEAKER: LEAH ABRAHAM, OWNER / SETTEPANI RESTAURANT

PRESENTED BY: HARLEM COMMUNITY DEVELOPMENT CORPORATION AND ACCION USA, PROJECT ENTERPRISE, HARLEM BUSINESS ALLIANCE, ENTREPRENEURIAL ASSISTANCE PROGRAM, HARLEM CONGREGATIONS FOR COMMUNITY IMPROVEMENT, INC. & EAST HARLEM BUSINESS CAPITAL CORP.

SPONSORED BY: CITIBANK

CONFERENCE LOCATION:  
ADAM CLAYTON POWELL, JR. STATE OFFICE BUILDING  
163 WEST 125<sup>TH</sup> STREET – 2<sup>ND</sup> FLOOR ART GALLERY  
(A PHOTO ID IS REQUIRED TO ENTER THE BUILDING)